



FOR IMMEDIATE RELEASE

***Dean Technology provides alternatives for discontinued product lines.***

**Farmingdale, NJ – April 5, 2007** - Dean Technology, Inc. parent of HV Component Associates (HVCA), CKE, and High Voltage Power Solutions, Inc. (HVPSI) is today reaffirming its commitment to providing essential electronic technologies, despite the growing trend in the electronics industry to discontinue current product lines. From the beginning Dean Technology has been focused on providing the essential components that manufacturers need to be successful, regardless of where they are in their life cycle.

Craig Dean, president of Dean Technology says, "We have seen an alarming increase recently in the trend for manufacturers to discontinue products that are widely used, especially in the high voltage diode market. It is essential that our customers know that we will do all we can not to discontinue a product and to make a replacement for competitive products. Our customers can be assured that we will make every attempt to provide what they need, even when other manufacturers can't. We are working very hard to help our customers through the difficult process of locating an alternative."

Giancarlo Trotti, Product Manager of Dimac Red Srl a major European distributor has observed the same trend and voices his concerns; "Our customers are worried about the cancellation of many of their essential components; most notably a line of high-voltage diodes from one large manufacturer and the entire line of PA MOVs from another. The information that we're seeing from the market now is that there will be no alternatives to these canceled component lines. It is wonderful to know that Dean Technology provides alternatives, and is committed to continue doing so."

Dean Technology has an extensive product portfolio and is ready with world class technical and customer support to help identify a replacement for any discontinued component or technology. Contact [info@hvca.com](mailto:info@hvca.com) for additional information and support.

**About Dean Technology**

Dean Technology ([www.hvca.com](http://www.hvca.com)) specializes in the manufacture, distribution and support of high voltage components, assemblies and power supplies. It consists of four major divisions: HV Component Associates (HVCA), CKE, High Voltage Power Solutions, Inc. (HVPSI) and the newly added Anshan Sun Locus HV Components Corp (ASL). HV Component Associates in Farmingdale, NJ specializes in high voltage diodes, rectifiers, bridge rectifiers and custom assemblies for specific applications. In Lucernemines, PA, CKE is a leading manufacturer of high voltage and high power silicon rectifiers, MOVs, selenium suppressors, silicon carbide varistors, ceramic disk capacitors, as well as custom assemblies. HVPSI in Carrollton, TX fabricates high voltage power supplies, multipliers and test equipment. ASL, located in Anshan, Liaoning China, produces both standard and unique high voltage and high current components and solutions. The family of Dean Technology companies provides complete coverage of high voltage and high current solutions for any application, and can be reached at 732-938-4499.

**Press Contact**

Mike Meyer  
972-248-7691  
[mmeyer@hvca.com](mailto:mmeyer@hvca.com)

XXX

**HV Components and Corporate Offices**  
P.O. Box 848, Farmingdale, NJ 07727  
Tel: (732) 938-4499 • Fax: (732) 938-4451  
Website: <http://www.hvca.com>

**DEAN**  
TECHNOLOGY

**CKE**  
P.O. Box 211, Lucernemines, PA 15754  
Tel: (724) 479-3533 • Fax: (724) 479-3537  
Website: <http://www.cke.com>